



# MD

# MORGAN DUTY

UI/UX DESIGNER | MY PORTFOLIO:  
[HTTPS://M4PO30.WIXSITE.COM/MORGAN-DUTY](https://m4po30.wixsite.com/morgan-duty)

## CONTACT

morgan\_duty@yahoo.com  
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2431 NW 105th Lane  
Sunrise, FL 33322

## SKILLS

### Tools

Sketch  
Adobe Creative Suite  
GIT

### Languages

HTML  
CSS

### Design

Photoshop  
Illustrator  
InDesign  
After Effects  
Premiere  
Dreamweaver

### Research

Prototyping  
Design Research  
Wireframing  
Storyboarding  
Affinity Diagrams  
UX Mapping

### Leadership

Team Leader  
Project Management  
Great Communicator  
Organized  
Customer First mentality

## EXPERIENCE

### **LEAD DESIGNER AND MARKETING MANAGER**

**FOOD MASTERS MARKETING, DAVIE FL**

**NOVEMBER 2017 – NOVEMBER 2018**

Worked in-house – Utilized social media as a platform to launch digital designs / motion graphics with the goal to increase organization and event awareness. Developed and managed websites, SEO, AdWords campaigns, newsletters, banners, marketing and branding materials for multiple restaurant chains. During my time here, I tripled the number of franchisees who joined Gyroville family compared to previous year's results.

### **DIRECTOR OF ANIMATION AND WEB**

**IDEA DESIGN STUDIO, MIAMI FL**

**OCT 2013 – OCT 2017**

Worked in-house and remote - Created product illustrations, video scripts, animations, wireframing, UI/UX designs enhancing user experiences, and built websites for aspiring inventors. Supervised and lead a +10-person design team while managing 10-14 client projects a week and led designs of user interface for a variety of Applications.

### **GRAPHIC DESIGNER**

**FREELANCE DESIGNER, MIAMI FL**

**JULY 2013 - OCT 2013**

Worked in-house and remote - Collaborated with different companies and developed designs for websites, Apps, logos, and digital promotions. Perfected skills involving marketing, self-promoting. Worked independently and collaboratively with team members to develop UI workflow and designs.

### **SECURITY FORCE NCO/ PATROLMAN**

**UNITED STATES AIR FORCE, MULTIPLE LOCATIONS**

**DEC 2003 – DEC 2009**

First responder to natural and man-made disasters. Educated and managed personnel. Developed skills and the capacity for logical reasoning under stressful circumstances, and the flexibility to handle situations that continuously change and evolve. Completed both Airman Leadership School and the NCO Academy. And made staff sergeant within four years of service.

## EDUCATION

### **BA • WEB DEVELOPMENT • UNIVERSITY OF PHOENIX**

Jan 2014 – June 2016

### **ASSOCIATES • GRAPHIC DESIGN • KEISER UNIVERSITY**

March 2012 – Feb 2013

### **ASSOCIATES • OCCUPATIONAL THERAPY • KEISER UNIVERSITY**

Jan 2010 – June 2012